



## PLAYBILL SPONSORSHIP CONTRACT

2019 HITS THEATRE PRODUCTION AT MILLER OUTDOOR THEATRE

### 1. SPACE RESERVATION

Reserve the size indicated below. See enclosed specs on the following page.

- |  |                                      |  |       |
|--|--------------------------------------|--|-------|
| <input type="radio"/> Outside Back Cover       | Available with \$20,000 Sponsorship* |  |       |
| <input type="radio"/> Inside Front Cover       | Available with \$15,000 Sponsorship* |  |       |
| <input type="radio"/> Inside Back Cover        | Available with \$10,000 Sponsorship* |  |       |
| <input type="radio"/> Full Page - RoB Interior | Available with \$7,500 Sponsorship*  |  |       |
| <input type="radio"/> 1/2 (One Half) Page      | Available with \$5,000 Sponsorship*  |  |       |
| <input type="radio"/> 1/4 (One Quarter) Page   | Available with \$3,000 Sponsorship*  |  |       |
| <input type="radio"/> Full Page                | \$1,000                              | <input type="radio"/> 1/2 (One Half) Page      | \$500 |
| <input type="radio"/> 1/3 (One Third) Page     | \$400                                | <input type="radio"/> 1/4 (One Quarter) Page   | \$300 |
| <input type="radio"/> 1/8 (One Eighth) Page    | \$150                                | <input type="radio"/> Eighth Page - Shout-Outs | \$100 |

DEDICATED TO CAST MEMBERS ONLY

\*For details on Corporate Sponsorship benefits, please refer to the attached packet. **TOTAL \$** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company or Organization \_\_\_\_\_

Contact \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### 2. ARTWORK

Please see Placement Art specifications on the following page.

- ☐ My print-ready artwork is enclosed on Disc or Drive
- ☐ My print-ready artwork will arrive by mail or email on or before Friday, February 22, 2019.
- ☐ Repeat last season's placement without changes.
- ☐ Artwork production needed. (Please submit text and graphics and we will return a design quote.)

### 3. PAYMENT

Payment is due on Friday, March 1, 2019.

- ☐ Check Enclosed *Make Checks Payable to HITS Theatre.*
- ☐ Please Charge My: ☐ AMEX ☐ Visa ☐ Mastercard ☐ Discover

Card #: \_\_\_\_\_ Exp. \_\_\_\_\_ CVC \_\_\_\_\_

Signature \_\_\_\_\_ Billing Zip \_\_\_\_\_

**Please Sign and Return to HITS Theatre, 311 W. 18th Street, Houston, TX 77008.**

For More Information Contact Alexandria Hodge at 713.904.3354 or email [alexandria@hitstheatre.org](mailto:alexandria@hitstheatre.org).



## PLAYBILL SPONSORSHIP CONTRACT

2019 HITS THEATRE PRODUCTION AT MILLER OUTDOOR THEATRE

### HITS THEATRE PLAYBILL SIZES AND SPECIFICATIONS

**TITLE:** *Anything Goes*

**DATES:** March 28 - 30 AND April 4 - 6, 2019

**LOCATION:** Miller Outdoor Theatre

---

**Deadline for Artwork to be received by HITS Theatre: Friday, February 22, 2019**

**Deadline for Payment to be received by HITS Theatre: Friday, March 1, 2019**

---

**PUBLICATION SIZE:** 5.5" W x 8.5" H

**COLOR:** All Placements are Produced in Full Color

Outside Back Cover - 5" wide x 8" tall

Inside Front/Back Cover - 4.875" wide x 7.875" tall

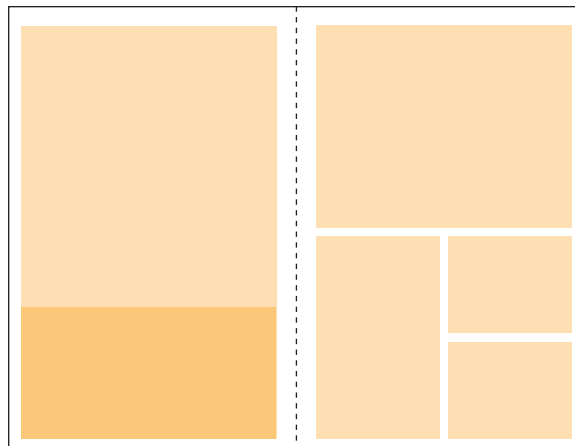
Full Page - 4.875" wide x 7.875" tall

1/2 (One Half) Page - 4.875" wide x 3.85" tall

1/3 (One Third) Page - 4.875" wide x 2.5" tall

1/4 (One Quarter) Page - 2.35" wide x 3.85" tall

1/8 (One Eighth) Page - 2.35" wide x 1.85" tall



- Spotlight Placement Artwork must be submitted digitally (either by email, on Disc or Drive)
- Files must be submitted as Print-Ready, with the fonts outlined or embedded as necessary.  
*Please save the file with a minimum resolution of 300 dpi. Web quality images are not acceptable.*
- JPEG or TIFF files are preferred, but PDF, EPS and PSD files may be acceptable.
- Spotlight Placement Artwork must be submitted in the actual size or in proportion to the space reserved.
- HITS Theatre reserves the right to alter non-conforming Spotlight Placement Artwork as necessary.

---

The design of the spotlight placement is an integral part of the overall design of our playbill. HITS Theatre reserves the final approval rights on all graphics, photography, design, and text used.

Sponsors and/or supporters assume responsibility for the contents of their sponsorship and hold HITS Theatre harmless for false or misleading content. By submitting Promotion Space content, Sponsors and/or supporters agree to all terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Company or Organization \_\_\_\_\_

**Please Sign and Return to HITS Theatre, 311 W. 18th Street, Houston, TX 77008.**

For More Information Contact Alexandria Hodge at 713.904.3354 or email [alexandria@hits theatre.org](mailto:alexandria@hits theatre.org).